



# BUSINESS



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## Innovance launches AgileCore networking solution

By **SEAN McKIBBON**, Ottawa Sun

Electronic movie distribution and other large data transfers may become cheaper and faster thanks to technology unveiled yesterday by Innovance Networks.

"About 75% of the data traffic entering a city's network is actually headed somewhere else," said Innovance CEO Peter Allen.

Currently telcos have to convert all of the fibre-optic signals into electrical pulses.

"Converting that 75% into electricity and back again is very expensive," said Allen, but Innovance's new AgileCore system converts only the signals that need to be converted and forwards the rest.

Allen says the average user might not notice the reduced Internet congestion, but automotive firms that need to transfer designs from plant to plant or TV stations transferring footage will.

Instead of waiting the typical three months, firms will be able to buy bandwidth chunks on demand from service providers using Innovance's product.

Product trials are slated to start in June and continue over the summer. Allen estimated the potential global market for the technology is \$6-9 billion.

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